

COLLEGE OF BUSINESS ADMINISTRATION

At both the undergraduate and graduate levels, the College of Business Administration holds accreditation in accounting and business from the Association to Advance Collegiate Schools of Business-International, placing it in a select group of schools throughout the United States and abroad. Our Honors, Internship, and Study Abroad programs further prepare you for a successful career in business. Our outstanding faculty and curriculum emphasize leadership, globalization, ethics, and communication skills. For more information, visit www.cba.uri.edu.

Majors

- Accounting, B.S.
- Entrepreneurship Management, B.S.
- Finance, B.S.
- General Business Administration, B.S.
- International Business, B.S.
- Marketing, B.S.
- Supply Chain Management, B.S.



In your freshman and sophomore years, you'll be enrolled in University College and assigned a business advisor. Half of your courses will be in areas such as liberal studies, languages, and the sciences. During your sophomore year, you'll be considered for admission to the College of Business Administration. Requirements include a 2.50 GPA and a 2.70 average in the lower-division business core.

Bachelor of Science

A typical first semester for a freshman includes:

- 3 credits in introductory business analysis and application
- 3 credits in foreign language
- 3 credits in natural science
- 3 credits in art, music, or literature
- a free elective of your choice

University of Rhode Island business students compete with other New England colleges to market the Ford Fusion, a sporty car designed to appeal to young buyers.

"We teach theory, but this marketing and promotions project gives students a chance to execute a marketing plan and collect evidence about whether it worked."

— Ruby Dholakia, URI marketing professor

Outstanding Alumni

David Buckanavage '80, president and CEO, Sovereign Pacific Equity, Inc.

Wendy Field '74, managing director, UBS Warburg LLC

Marianne Gattinella '79, vice president, corporate human resources, McGraw-Hill Companies, Inc.

Alfred Verrecchia '67, M.B.A. '72, president and CEO, Hasbro, Inc.

Ballentine Hall

Ballentine Hall, home to the College of Business Administration, has been transformed into a cutting-edge facility equipped with state-of-the-art technology to prepare you for a 21st-century career. Ballentine Hall offers you:

- The Bruce S. Sherman Trading Room, a real-world finance trading facility
- Executive-style classrooms with multimedia capabilities
- A computer classroom/laboratory
- Seminar and study spaces to enhance student/faculty interaction
- A career services resource area and a student internship office
- Computer access in each classroom and hookups for laptops
- An undergraduate student lounge
- Outreach centers for working with the business community

