GENERAL POLICIES

Acceptance of all advertising is subject to the approval of the QUAD ANGLES Editorial Committee. The Editorial Committee reserves the right to reject or cancel advertising which is deemed unacceptable either because of objectionable material or artwork of inferior quality. No space may be purchased for resale. QUAD ANGLES is not liable for damages, if for any reason the ad fails to be placed. All advertisements are accepted and published upon representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the Editorial Committee’s acceptance of such advertisements for publication, the agency and/or advertiser assumes liability for any claim based upon the contents or subject matter of such advertisements including without limitation, claims for suits of libel, violation of right of privacy plagiarism, and copyright infringement.

QUAD ANGLES will limit its liability in the event of an error to a correction, if requested, or advertising space credit for only that portion of the ad which may be in error. The advertiser must notify QUAD ANGLES of any error in writing within 10 days of publication.

In the event of any default or indebtedness, the advertiser agrees to pay all reasonable costs and attorney fees incurred by QUAD ANGLES in the collection of the debt.

A Publication of the University of Rhode Island Alumni Association
TO PLACE AN AD:
Contact URI Publications Office
31 Davis Hall
Kingston, RI
Phone: 401-874-2075.

• QUAD ANGLES is published for alumni and friends of the URI Alumni Association in September, December, March, June, and December.

• Readers of QUAD ANGLES are active members of the URI Alumni Association and friends of the University.

Almost half of QUAD ANGLES readers live in Rhode Island.

CIRCULATION
• QUAD ANGLES estimated circulation is 80,000 copies in September, March, June, and December.

MECHANICALS
• Mechanical specifications: Unless otherwise noted, all specifications follow SWOP (Specifications Web Offset Printing). QUAD ANGLES reserves the right to alter incorrectly sized ads to conform with QUAD ANGLES advertising format.

• Materials requirements: Keep all live matter 1/2" from trim edge on full-page bleed ads. Negative film may be supplied right reading emulsion down with bleed and trim marks; 133 line screen. Supply one proof of any ad submitted as film. Positive repro may be supplied; at least 133 line screen, 1200 dpi.

• Digital files: Provide final copy, graphics files, and fonts, and a laser or other digital proof showing exactly what is in the file. Storage media will be returned if requested.

• Four-color ads: Furnish color proof with film or digital files. Total dot density not to exceed 300 percent. Artwork must be process four color.

• Production: Advertisers are charged at prevailing rates for typesetting, composition, halftones, screens, artwork, color separations, and rebordering of incorrectly sized artwork. Proof changes will be charged to the advertiser.

• Artwork disposition: All camera-ready art will be kept for a period of one year, or returned upon request.

• QUAD ANGLES is printed on Dependoweb Gloss.

PLACEMENT
• Advertising in QUAD ANGLES is placed at the discretion of the Editorial Committee. Specific locations cannot be guaranteed.

PAYMENT POLICIES
• Payment: Payment in full is due upon receipt of classified ad copy. Display advertisements require a 50% deposit with space reservation. Balance will be billed upon publication with payment due 30 days after the invoice date.

• Agency commission: Recognized agencies are allowed a commission of 15% of gross billing, if they supply camera-ready mechanicals.

• Recognized agencies are those who:
  1. Represent the interest of more than a single client. (In-house agencies are not commissionable.)
  2. Are responsible for billing, payment, and solicitation of the client.
  3. Provide camera-ready film or mechanicals.

CLASSIFIED ADVERTISING
• Classified rates are $2 per word for one-time placement and $1.50 per word for four-time placement with a 10 word minimum. Telephone numbers, including area codes, count as one word.

ADVERTISING DIMENSIONS & PER PLACEMENT RATES

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>2x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full page, bleed</td>
<td>$2,400</td>
<td>$2,160</td>
<td>$1,920</td>
</tr>
<tr>
<td>2/3 page, vertical</td>
<td>$1,800</td>
<td>$1,620</td>
<td>$1,440</td>
</tr>
<tr>
<td>1/2 page, horizontal</td>
<td>$1,680</td>
<td>$1,512</td>
<td>$1,344</td>
</tr>
<tr>
<td>1/2 page, vertical</td>
<td>$1,680</td>
<td>$1,512</td>
<td>$1,344</td>
</tr>
<tr>
<td>1/3 page, horizontal</td>
<td>$1,200</td>
<td>$1,080</td>
<td>$960</td>
</tr>
<tr>
<td>1/3 page, vertical</td>
<td>$1,200</td>
<td>$1,080</td>
<td>$960</td>
</tr>
<tr>
<td>1/4 page</td>
<td>$840</td>
<td>$756</td>
<td>$682</td>
</tr>
<tr>
<td>1/6 page, vertical</td>
<td>$720</td>
<td>$648</td>
<td>$576</td>
</tr>
<tr>
<td>Process four-color</td>
<td>$4,000</td>
<td>$3,600</td>
<td>$3,200</td>
</tr>
<tr>
<td>Cover 2</td>
<td>$4,000</td>
<td>$3,600</td>
<td>$3,200</td>
</tr>
</tbody>
</table>

Advertisements are run in black ink. An additional color (PMS 2727 – Blue) is used for each issue of QUAD ANGLES. Arrangements may be made to use this PMS color in advertisements.

DEADLINES
• Space reservation & classified ad copy: Closing rate for space reservation for display advertisements and for classified ad copy is two months prior to publication date: June 29 for the September issue; September 28 for the December issue; December 28 for the March issue; and March 29 for the June issue.

• Mechanicals: Camera-ready mechanicals or digital files are due no later than two weeks after the closing date for space reservation: July 13 for the September issue; October 12 for the December issue; January 11 for the March issue; and April 12 for the June issue.